Sign Design Review Committee
Meeting Date: March 12, 2020
9:00 AM – 10:06 AM

Members in Attendance:
Craig Spadafora
Barbara Murphy
Deborah Burke
Nelson Miller
Yem Lip

Members not in Attendance

Also in Attendance:
Dave Morse
Jim Tuxbury
Irene Macarelli

Meeting called to order at 9:00 AM by Craig Spadafora

Approval of minutes – January and February minutes were approved.

Updates from Compliance Officers

190 Salem St. – “The Pooch Room” – banner is still on the building. Spoke with the owner and he is contacting the sign company for installation. He was advised that banners are illegal and he could be subject to daily fines.

551 Broadway – “Broadway Motor Inn” – is known as “OYO Motel” “Oyo Motel “sign was installed without permits and approval of the Sign Design Committee. The owner was advised to apply for permits and approval of the sign or he would be subject to daily fines.

60 Winter St. – “Metal Spinners” – is now known as “Enjet”. Enjet sign was installed on the building without approval or permits from the Sign Design Review Committee. Email was sent to the company and they are in the process of applying.

1.) The committee reviewed a sign application from Sweet Home Furniture at 54 Broadway. The owner Chris Machado was present. Motion was made by Nelson Miller, second by Barbara Murphy to deny this sign application because the sign is too big. Only 40 Square feet is allowed. Applicant may go to the Board of Appeal.

5 Yea 0 Nea

2.) The committee reviewed a sign application from Next Level Motors at 189 Eastern Ave. Giovani Bernardo, business owner, and Rafael Silva were present. Motion was made by Deborah Burke,
second by Nelson Miller to approve the awning sign. Motion was made by Deborah Burke, second by Barbara Murphy to approve the pole sign.

5 Yea 0 Nea

3.) The committee reviewed a sign application from Public Storage at 490 Eastern Ave. Jason Parillo from Back Bay sign was present. Motion was made by Nelson Miller, second by Deborah Burke to deny this sign because it is too big. Applicant may go to the Board of Appeal.

4.) The committee reviewed a sign application from Triangle Inc at 493 Main Street. Andy from SignArt was present. Motion was made by Barbara Murphy, second by Deborah Burke to approve the existing projecting sign and deny the second sign. Applicant may go to the Board of Appeal.

5 Yea 0 Nea

5.) The committee reviewed a sign application from Laa Tienda at 45 Lebanon Street. Present was Andy from SignArt. Motion was made by Deborah Burke, second by Nelson Miller to approve this sign.

5 Yea 0 Nea

6.) The committee reviewed a sign application from Lu & Elas Boutique at 585 Salem Street. Present was Business owner Luciana and Dan Shah from Fast signs. Motion was made by Deborah Burke, second by Barbara Murphy to approve 2 of the signs. Only two are allowed. Applicant may go to the Board of Appeal or submit new rendering for an accessory sign.

5 Yea 0 Nea

7.) The committee reviewed a sign application from Gong Cha at 100 Exchange Street. The sign company rep was present. Motion was made by Nelson Miller, second by Barbara Murphy to table this application as there are no permits from the Board of Health for this business.

8.) Old Business:

Meeting Adjourned at 10:06 AM with motion made by Craig Spadafora, second by Yem Lip

Minutes respectfully submitted by: Irene Macarelli